



Rebecca Reeder

President, Retail
La-Z-Boy Furniture Galleries

Rebecca Reeder serves as President, Retail La-Z-Boy Furniture Galleries. In her role, Reeder has executive oversight and P&L responsibility for the company's Retail segment, which includes about half of the 346 La-Z-Boy Furniture Galleries® stores. In addition, she has responsibility for sales to the remaining independently owned La-Z-Boy Furniture Galleries® stores, driving alignment of the consumer experience throughout the entire network.

Rebecca joined La-Z-Boy in April 2023 from Chico's FAS, where she served as Senior Vice President, Retail for Soma, White House Black Market and Chico's, in addition to having responsibility for Customer Care Center sales and visual merchandising. In this leadership role, she was focused on igniting customer advocacy and sustained loyalty. Before joining Chico's, she held various Retail, Marketing and Merchandising leadership roles at Pacific Sunwear, Bebe, Express, and American Eagle Outfitters.

Rebecca holds a Bachelor of Science degree in Business and Communication from Miami University. In her free time, she enjoys working out, playing cards, and reading. She is a nonfiction enthusiast of topics including business, leadership, and true crime.