



Tj Linz

PRESIDENT, WHOLESALE BRANDS

TEAM MEMBER SINCE 2015



TJ LINZ SERVES AS PRESIDENT, WHOLESALE BRANDS FOR LA-Z-BOY INCORPORATED (NYSE:LZB).

Linz leads merchandising and wholesale sales for La-Z-Boy Incorporated, as well as the digital transformation organization focused on optimizing omni-channel capabilities for both the La-Z-Boy and Joybird brands. He was appointed to this role in October 2025. With more than 15 years of experience spanning technology strategy consulting, retail, manufacturing operations and e-commerce management, Linz has a proven track record of navigating complex business challenges, driving innovation and leading transformative change across diverse organizations.

During his decade-long tenure with the company, Linz has held several key leadership positions. As President of Portfolio Brands, he was responsible for driving the strategy, growth and profitability across multiple brands, including direct-to-consumer online, brick-and-mortar stores, domestic manufacturing and overseas imports. Prior to that, he served as President of the Retail division, overseeing approximately 170 La-Z-Boy Furniture Galleries® stores and 1,500 employees, with accountability for the overall profitability of the segment.

Earlier in his career at La-Z-Boy Incorporated, Linz served as Director of Retail Operations & Strategy, where he led significant initiatives to transform store compensation structures, retail pricing models, selling culture and operational processes. He joined the company in 2015 as Director of Strategy & Analytics, helping to establish and lead the function alongside the Vice President of Strategy & Analytics, with a focus on enhancing the company's enterprise-wide use of data and analytics.

Before joining La-Z-Boy Incorporated, Linz was a senior manager in Deloitte Consulting's Digital practice, specializing in consumer sales strategies and technologies for financial services organizations. His contributions were recognized with the Deloitte Digital Exceptional Contribution Award, the Outstanding Performance Award and the Global Technology Knowledge Leadership Award.

Linz holds an MBA from the Kellogg School of Management at Northwestern University, where he was awarded the prestigious Austin Scholarship. He also earned a Bachelor of Science degree in Computer Engineering from Northwestern, graduating cum laude.

Linz currently serves on the board of the Daycroft School and has previously served on the boards of the Ann Arbor Racquet Club and Floyd Home Inc. Outside of work, he enjoys fitness, running, basketball, coaching youth sports, cooking, traveling and reading.



MY FAVORITE PRODUCT

With so many wonderful brands I can't pick just one; the Joybird Soto chair has an amazing collaboration and digital story behind it, the Kafe casual dining line is fantastic and the La-Z-Boy Paxton sectional was a game changer.



BEST THING ABOUT LA-Z-BOY INCORPORATED

LZB is full of wonderful, hard-working people that are passionate about our brands and serving our consumers. From my first days here, LZB has always felt like family to me.